



## VOTED #1 CONSULTANT & ADVISOR FOR 13 CONSECUTIVE YEARS.

Scheduling Institute has won the Townie Choice Award for 13 consecutive years for *Dentaltown* and 6 years for *Orthotown* . . . **That's 19 Townie Choice Awards total!**

# SCHEDULING INSTITUTE

## CHAMPION FOR THE PRIVATE PRACTITIONER

**F**ounder and CEO Jay Geier created the Scheduling Institute (SI) and its groundbreaking new-patient program more than 25 years ago.

Today, SI is still a leader in increasing new patients and has evolved to meet all practice growth needs. SI exists to grow private practices into thriving businesses that can either be kept for a lifetime of revenue or sold for maximum value.

After members master their new-patient training as a foundation for growth, SI provides training and coaching for the practice in all areas that contribute to growth and profitability. In fact, they address and optimize every aspect and role in the practice, from the front desk to associates to the doctor's spouse.

SI's programs address the four major areas that are critical to supporting sustainable growth: increasing top-line revenue, understanding practice finances and personal net worth, planning for the ultimate exit from practice, and developing the leadership capabilities of doctors and their team members. SI's core program guarantees a 10%–40% increase in new patients within 90 days.

Given the depth and breadth of its programs, it's no surprise that SI has elevated more privately owned orthodontic practices into the top 1% of all practices than any other consulting group. As a result, the company has received an Orthodontic Townie Choice Award in the Best Consultant category for six years in a row.



### HIGHLIGHTS

- Scheduling Institute is the **original growth expert** in orthodontics.
- All SI programs **deliver results**.
- SI can **help orthodontists with any growth challenges** they face.



For more information, visit [schedulinginstitute.com](https://schedulinginstitute.com) or call **770-518-7575**.